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10/21/2019

REQUEST FOR INFORMATION (RFI) NOTICE FOR PROFESSIONAL MARKETING SERVICES

FOR: THE SAN JUAN, TEXAS ECONOMIC DEVELOPMENT CORPORATION. SAN JUAN, TEXAS

Program Year FY 2019-2020

Invitation to participate in the RFI issued by San Juan Economic Development (SJEDC). This is a notice to the public issued October 21, 2019 for the services described below. Full details of the RFI will be provided to all interested participants once the RFI is published.

SJEDC is conducting an RFI for a highly qualified advertising, marketing/or integrated marketing agency to provide effective and engaging marketing for the SJEDC and economic development programs. The selected agency will be expected to maximize the available budget on media placement agency time/creative development. To leverage expertise and contribute to economic development, additional consideration will be given to responses that are able to include seeking the use of in-state resources.

If you are interested in responding to this RFI, please send an email to arodriguez@sanjuanedc.com and submit the following contact information of the appropriate recipient of the RFI:

- Company Name (Legal Name):
- Contact Person Name (RFI Recipient):
- Email Address:
- Phone Number:
- ID Number (If your company is already registered).
- Reference Interest in the "Marketing/Advertising EDC-RFI FY-2019-2020-001"

Sending an email with your contact number will serve as your INTENT TO RESPOND. Your INTENT TO RESPOND has to be received by Friday, November 1, 2019.

If you have any questions regarding this notice, please send an email to arodriguez@sanjuanedc.com or call (956) 536-7057. Thank you,

Art B. Rodriguez CEO/Executive Director